

SARFRAZ ALAM

Full-Stack Frontend & Web Engineer | React.js | Next.js | WordPress | End-to-End Web Solutions

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SUMMARY

Versatile Full-Stack & Frontend Engineer with 4+ years of hands-on experience designing, building, and deploying scalable web applications from scratch. Specialized in modern JavaScript frameworks (React.js, Next.js, TypeScript) and backend/CMS architectures (Node.js, Express, MongoDB, MySQL, WordPress). Proven expertise across the entire product lifecycle: converting Figma UI designs into pixel-perfect frontend applications, building RESTful APIs, configuring databases, automating deployments with CI/CD (GitHub Actions, Docker), and managing web server (Nginx). Recognized top performer with a strong track record of remote collaboration, client communication, and AI tool integration for rapid development.

TECHNICAL CAPABILITIES

• Front-end Architecture	React.js, Next.js, TypeScript, JavaScript (ES6+), HTML5, CSS3, Tailwind CSS, Sass/Less, MUI, Ant Design, Bootstrap, Redux
• Backend & Databases	Node.js, Express.js, RESTful APIs, MongoDB, MySQL, Firebase, PostgreSQL
• CMS & E-Commerce	WordPress Theme & Plugin Development, WooCommerce Customization, Drupal, PHP
• DevOps & Server Mgmt	Docker, Git/GitHub, Nginx, Server Deployment (SSH), Domain & DNS Setup
• Tools & Workflow	Git, Bitbucket, Figma, Photoshop, Jira, Trello, Slack, AI Integration / Speed Development

WORK EXPERIENCE

Associate UI-Developer / Front-End Engineer | Concentrix / Clairtree Solution Pvt. Ltd

January 2023 – March 2026 | Gurugram, India

- Architect, build, and deploy scalable, responsive web applications for clients using React.js, Next.js, JavaScript, HTML, and CSS.
- Translate complex Figma designs into modular, component-driven UI design systems ensuring pixel-perfect execution.
- Implement automated build and deployment workflows across web server (Nginx), handling domain, DNS, and server setup.
- Integrate full-stack backend services and RESTful APIs using Node.js, Express, and MongoDB/MySQL to manage dynamic user data.
- Delivered over 15+ web client projects ahead of schedule with zero production bugs, earning the Top Performer Award (2023–2024).

WordPress Developer (Started as Intern) | Canon

August 2021 – December 2022 | Gurugram, India

- Promoted from Intern to WordPress Developer while actively contributing to major web development initiatives including Sharan India.
- Designed and developed custom WordPress themes and plugins, converting dynamic HTML designs into fully functional PHP templates.
- Managed WooCommerce store setups, customized payment gateways, and handled server deployments via cPanel/SSH.
- Optimized web performance, mobile responsiveness, and SEO metrics to achieve high user engagement across multiple client websites.

KEY PROJECTS

Project 1: FireLab — Maintenance Management Platform

Duration: 1.5 Years | Tech Stack: React.js, JavaScript, HTML5, CSS3 | Link: FireLab Inc.

- Developed and maintained a web-based maintenance management platform enabling government organizations to efficiently track, manage, and maintain facilities and public areas.
- Built responsive, accessible, and user-friendly interfaces using React.js, HTML5, and CSS3.
- Converted Figma designs into pixel-perfect, production-ready web pages.
- Developed reusable UI components to significantly improve code maintainability and team development efficiency.
- Ensured cross-browser compatibility and seamless responsive design across desktop, tablet, and mobile devices.

Project 2: Sharan India — WooCommerce E-Commerce Platform

Duration: 1 Year | Tech Stack: WordPress, WooCommerce, jQuery, HTML5, CSS3, PHP | Link: SHARAN India

- Developed and customized WordPress themes by converting HTML pages into dynamic, fully responsive WordPress templates.
- Integrated and customized WooCommerce features, secure payment gateways, consultation scheduling, and product workflows.
- Engineered custom reporting capabilities and automated data export functionality to enhance business insights.
- Collaborated with clients for requirement gathering, release management, debugging, performance testing, and live server deployment.

Project 3: Nykaa Beauty Blog — Content & Community Platform

Duration: 6 Months | Tech Stack: WordPress, JavaScript, MySQL, HTML5, CSS3 | Link: Nykaa Beauty Blog

- Developed and customized WordPress components, page layouts, and interactive features for a high-traffic beauty blog.
- Built and maintained custom plugins to support tailored content delivery and business requirements.
- Resolved design, functionality, and data-handling issues to ensure a seamless, high-performance user experience.
- Implemented responsive layouts, optimized database queries, and performed bug fixing and testing for website stability.

Project 4: Sorta Job — Job Aggregator Platform

Duration: 6 Months | Tech Stack: Drupal, MySQL, jQuery, HTML, CSS | Link: Private/Internal Project

- Developed an automated job aggregation system that extracts employment listings from emails and generates relevant listings based on criteria.
- Developed and customized Drupal themes to create intuitive, responsive user interfaces across all screen sizes.
- Implemented and maintained admin panel settings, configuration pages, custom features, and website enhancements.

AWARDS, CERTIFICATIONS & EDUCATION

AWARDS & CERTIFICATIONS	EDUCATION
• Top Performer Award (Front End Dev) — Clairtree Solution Pvt. Ltd (2024–2025) • Aptitude & Technical Certification — Planet Spark (Top Rank in Web Engineering)	• Diploma in Computer Science & Engineering Annamalai University, Tamil Nadu <i>First Class with Distinction 2015 – 2018</i> • Bachelor of Technology (B.Tech) in Computer Science & Engineering Annamalai University, Tamil Nadu <i>First Class with Distinction 2018 – 2021</i>

OTHER DETAILS

- **Location:** Gurugram / Remote
- **Availability:** Immediate Joiner
- **Current CTC:** Available upon [request](#)
- **Expected CTC:** As per Industry Norms